

Expectations are shifting around how insurers and re-insurers incorporate Environmental, Social, Governance and Political risks into investment and underwriting analysis. Protests, shifting regulation and shareholder activism pose growing challenges for businesses, investors and supply chains. How you identify and address these issues will be crucial for averting business losses over the long term.

### How can we help you?

For almost 20 years Verisk Maplecroft has helped leading organisations effectively manage the challenges posed by increasingly uncertain and volatile operating environments.

Our unbiased, independent experts have a deep understanding of interconnected ESG and political risks, shifting stakeholder expectations, and industry-specific business contexts. Drawing on our proprietary data and trusted advisory services, we can create bespoke solutions to help you:



# Why our services?





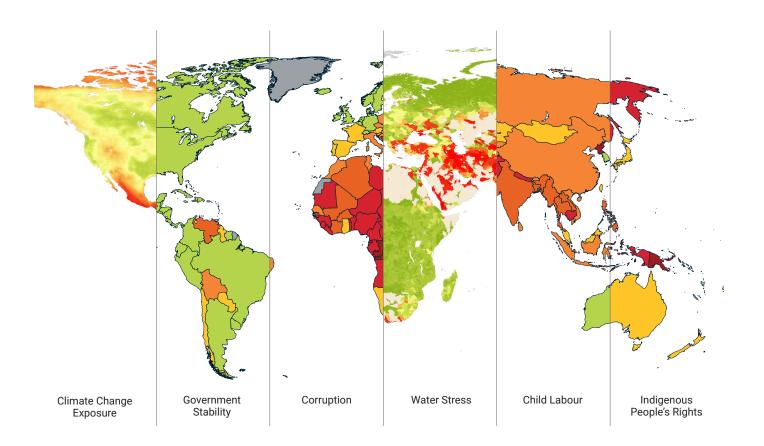


Tailored ESG+P company-specific solutions

- ✓ Understand risks and opportunities
- Enhance decision-making
- ✓ Integrate ESG
- ✓ Improved risk managemen
- ✓ Tech-enabled
- Create capability
- Drive performance

## Our proprietary global risk data

We offer insurers and re-insurers a single source of ESG data and advisory that integrates with risk management, underwriting and investment management, enabling insurers to leverage the inherent synergies that exist between each.



### We support both sides of the balance sheet and functions

We help businesses understand ESG risks, enhance decision-making and drive performance - by providing a unique combination of geospatial risk data, predictive analytics and expert insight. We deliver value for both asset and liability sides of the balance sheet and functions such as risk, strategy, and sustainability.

### Verisk Maplecroft's ESG+P toolkit

Sustainable investing	Sustainability reporting and disclosure	Corporate sustainability strategy	Sustainable supply chain	ESG risk assessments
Sustainable insurance products	ESG marketing and thought leadership	Sustainable underwriting	Portfolio steering	ESG scrutiny and loss prevention



#### **Chief Investment Officer**

Active ESG investing and portfolio risk management drives performance

- ESG investment methodology
- Investment themes, indicators, weightings
- · Risk management/negative screens
- · Opportunities/positive screens
- Impact solutions, Investment analytics and advisory
- · Sustainability investment insights
- ESG assurance, ESG reporting and disclosure
- ESG profiles of investment opportunities



#### **Executive Team**

Integrate ESG into the corporate structure and processes in line with stakeholder expectations

- Sustainability foresight and scenario planning
- ESG market prioritization
- · Sustainability risk assessments
- Sustainable investing and due diligence
- · ESG advisory and public affairs strategy
- · Corporate sustainability strategy
- · ESG marketing and thought leadership
- · ESG reporting and disclosure



#### **Chief Underwriting Officer**

Understand ESG exposures to enhance sustainable underwriting decision-making

- · Product innovation
- · White labelled ESG thought leadership
- ESG risk scores and screening, granularity and predictive analytics
- · ESG underwriting framework
- · ESG underwriting advisory and helpdesk
- ESG portfolio screening and predictive analytics
- · Qualitative insights on emerging risks
- ESG segmentation, scenarios and strategy
- · ESG due diligence
- ESG risk model calibration
- · Analysis of potential liability claims

### Solutions across the insurance value chain

We support insurers and re-insurers as underwriter, risk manager and investment manager. Our solutions integrate with the insurance value chain and embed with key workflows.

Key advantages of working with us include: ESG guidance and limits, accurate screening of ESG risks, improved pricing, optimized portfolios, minimized losses and better-informed decisions.

### Verisk Maplecroft's ESG+P insurance solutions

Product development	Sales and distribution	Underwriting and portfolio management		Claims management	Asset and investment manangement
Sustainable insurance products	ESG marketing and thought leadership	Sustainable underwriting	Portfolio steering	ESG scrutiny and loss prevention	Sustainable investing
Framework for sustainable product development	White-labelled thought-leadership supporting marketing and brand	ESG underwriting framework	ESG portfolio screening	Integrate ESG into claims management	ESG investment methodology
Market intel on green innovation, transition and new markets	ESG market prioritization and strategy	ESG risk scores and screening	Forecast changes in exposure	Forecast ESG related claims	ESG investment analytics and advisory
Parametric product design, support algorithmic insurance	Identify targets: transition, green, brown, and most ESG-exposed	ESG underwriting advisory and helpdesk	ESG segmentation of customer portfolios	Support analysis of potential liability-claims	Sustainability investment insights
Product-market fit - emerging ESG risks by industry and country	Sustainability narrative and corporate comms	ESG due diligence	ESG scenarios and strategy	ESG risk model calibration	ESG assurance

For further information about our data and research, please contact info@maplecroft.com



