Are You Prepared for the Next Winter Storm?

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Look Back at the Recent Winter Season



- Temperatures in Feb. 2015 broke records
- First half of 2015 had losses dominated by winter storms affecting NE U.S. and Canada
- Overall losses: ~USD 4.3bn
- Insured losses: ~USD 3.2bn
- Winter storms in Feb. in U.S. and Canada: ~USD \$1.8bn in insured losses

2015 – A Cold and Snowy Season

Winter of 2015 will be remembered for the numerous storms that tracked through the Maritimes in Canada, leaving behind some staggering tallies on snowfall totals





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Boston, MA



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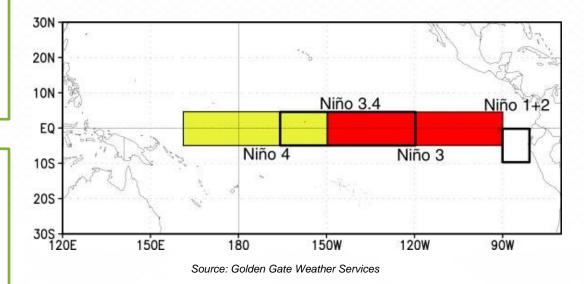
Boston, MA



We Are Currently in a Strong El Niño

El Niño is a warming of the central to eastern tropical Pacific Ocean

It is measured by sea surface temperature averages, typically in the Niño 3.4 region

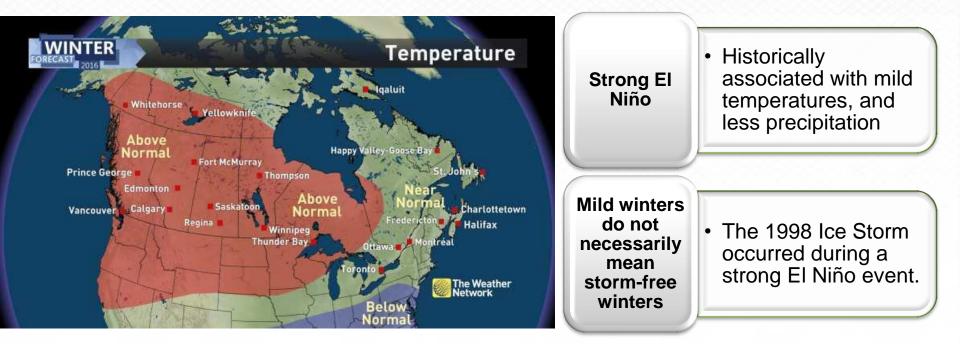


El Niño Affects Weather Outside of This Region, Including Canada



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What's in Store for this Winter Season?



An Overview of the AIR Winter Storm Model

Comprehensive Vulnerability

TOUCHSTONE

Historical and Stochastic Viewpoints



Winter Storm Model - Hazard



How Does AIR Classify a Winter Storm?

AIR's event definition of a winter storm:

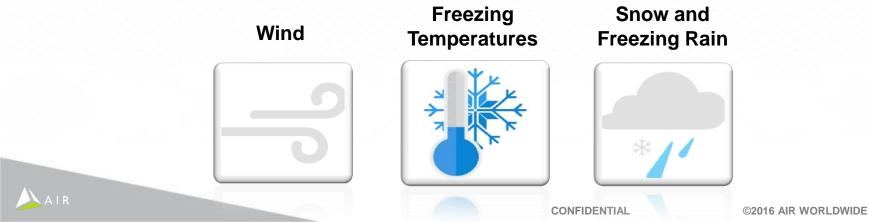
- Region of low pressure and cyclonic rotation within the contiguous US and/or Canada
- Typically associated with winds or snow in excess of 20 m/s or 20mm, respectively



Source: Bill Jarvis, 2011

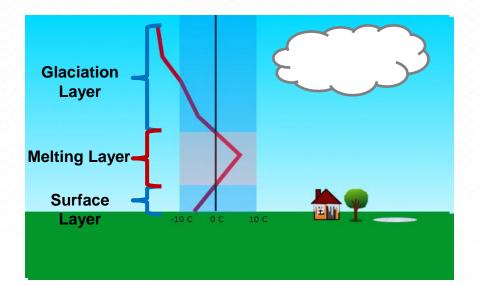
AIR's Canada Winter Storm Model Explicitly Accounts for Ice Storms and Other Winter Perils





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Freezing rain occurs when precipitation falls through a warm layer into a subzero layer near the surface.



Available Catalogs Allow Many Types of Analyses



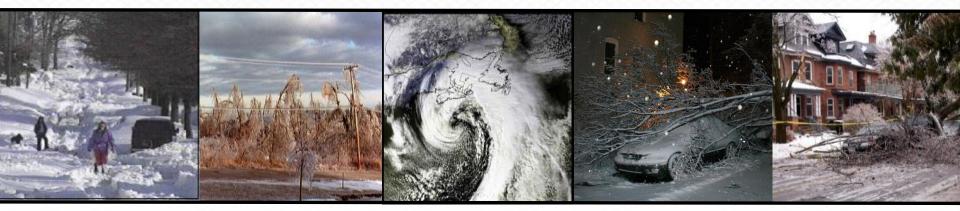
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During a Major Winter Storm: AIR ALERT

• Event Summary • Estimated Losses • Shapefile •



Canada Winter Storm Marquee Events Cover Multiple Sub-Perils and Regions

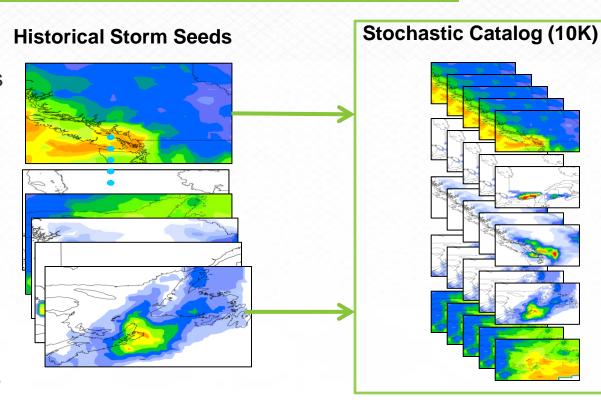


1996 Victoria Blizzard	1998 Ice Storm	2004 White Juan	2006 Nov-Dec Storms	2013 Toronto Ice Storms
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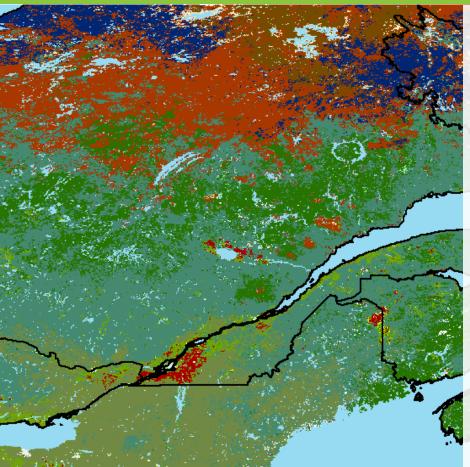


Goal: Create a Set of Physically Realistic Stochastic Perturbations

- Numerical weather prediction (NWP) coupled with reanalysis data
- Select a set of representative "seed" storms
- Perturb physical parameters based on historical experience
- Stochastic catalog consists of a set of these perturbed events

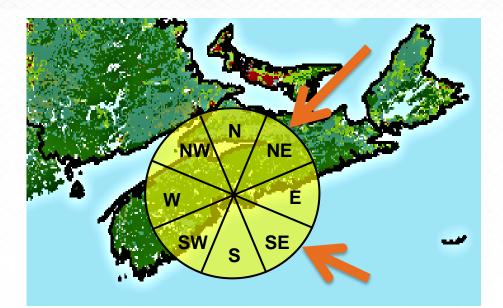


Global Land Use Land Cover (LULC) Data



- Native resolution of roughly 1 km
- LULC data are essential for estimating the roughness of and turbulence generated by land and water surfaces
- The rougher the terrain, the more quickly wind speeds dissipate
- USGS LULC categories provide information for distinguishing urban and rural areas

Directional Dependence of Surface Friction Is Explicitly Modeled

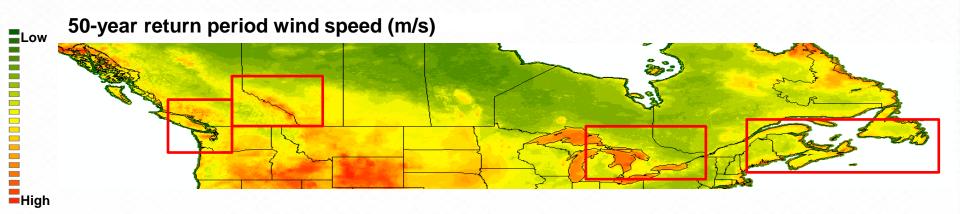


- In many areas, surface friction is highly dependent on the direction from which the winds emanate
- The friction adjustment for each location is now dependent on wind direction
- Provides a more robust definition of risk, particularly in areas where the LULC has significant variation

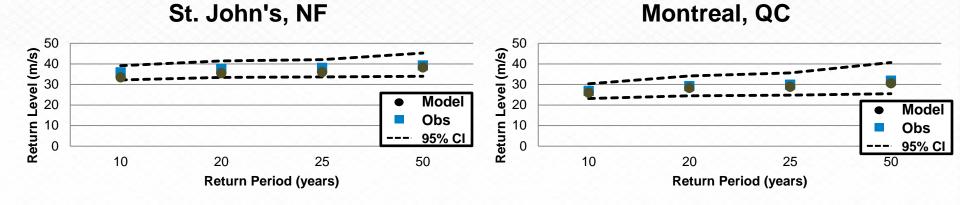
Hazard Validation



Spatial View of Wind Risk

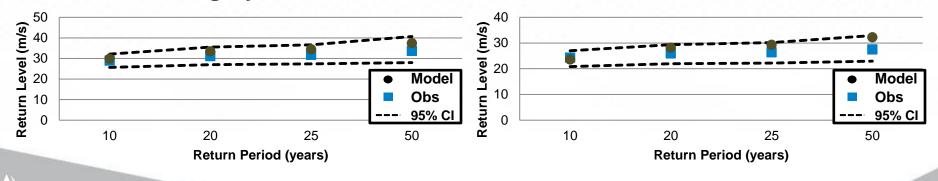


Sampling of Popular Cities with Wind Return Periods



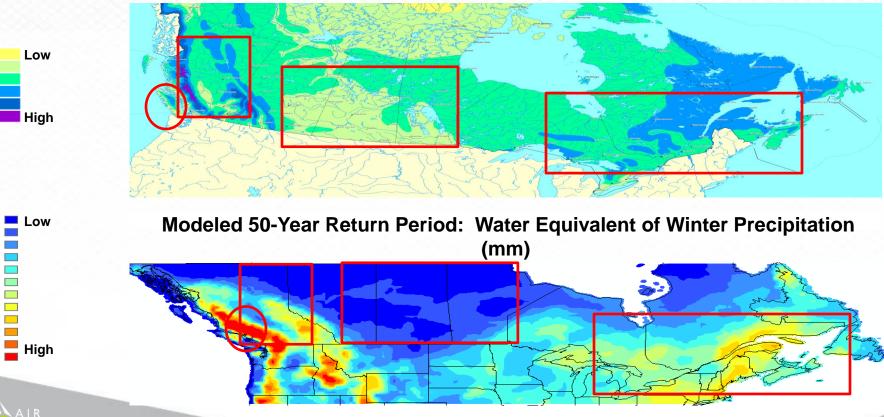
Calgary, AB

Vancouver, BC



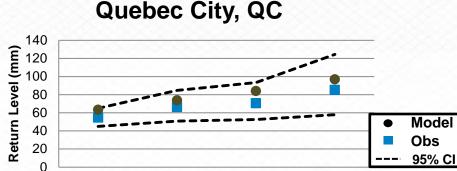
Regional Patterns of Winter Precipitation Match Well with Observations

Observed Average Annual Total Snowfall (cm)



Snowfall Station Data

- Station data only reported 24-hour • precipitation totals
- Precipitation type was not reported •
 - Precipitation type determined by station • temperature



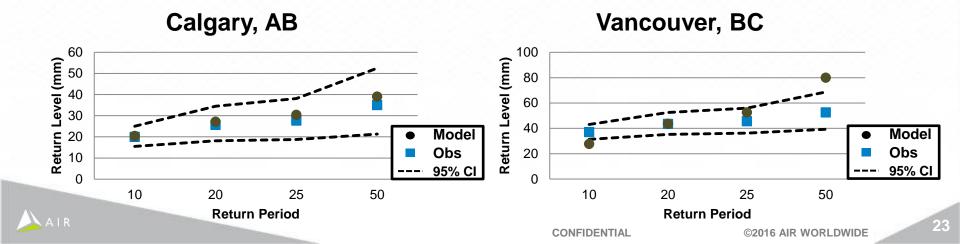
Return Period

25

50

20

10



Winter Storm Model - Vulnerability



Canadian Experts AIR Worked With



Insurance Research Lab for Better Homes











Public Safety Canada



The Boundary Layer Wind Tunnel Laboratory







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Winter Storm Damage Comes from Different Perils

Winter Precipitation

Roof collapse under the weight of winter precipitation

Damage to nonstructural elements

Water damage from ice dams



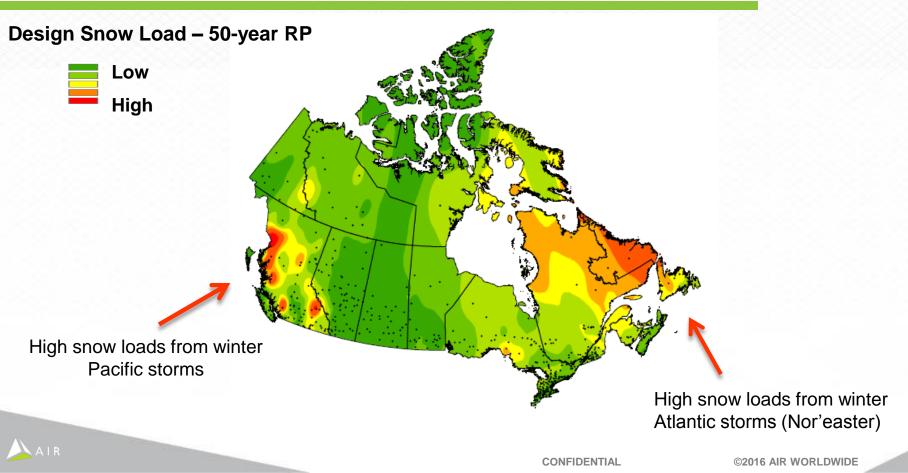


Source: Steve Bunn, Roof Design Considerations in Cold and High Altitude Regions

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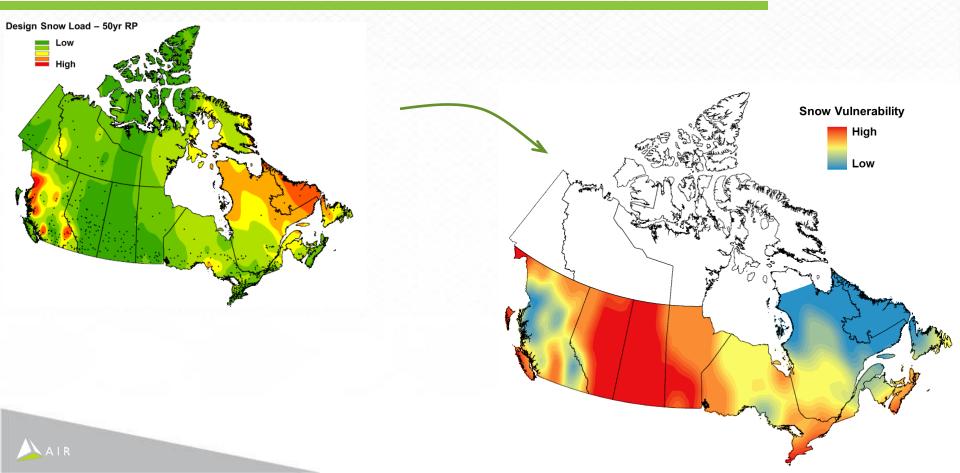
Source: Bill Jarvis, 2011

Vulnerability Varies Regionally and by Peril



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Vulnerability Varies Regionally and by Peril



Winter Storm Damage Comes from Different Perils

Wind

Roof cladding failure

Roof damage from falling trees

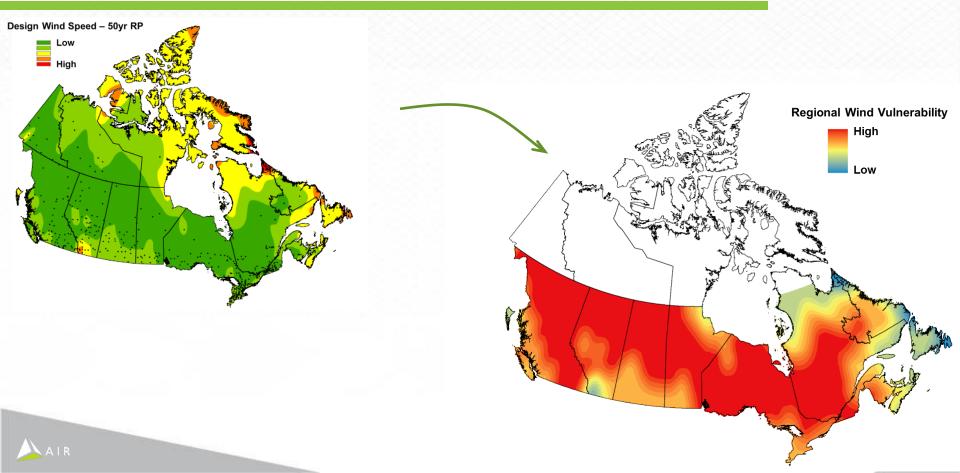
Structural and nonstructural damage



Source: CBC Canada



Vulnerability Varies Regionally and by Peril



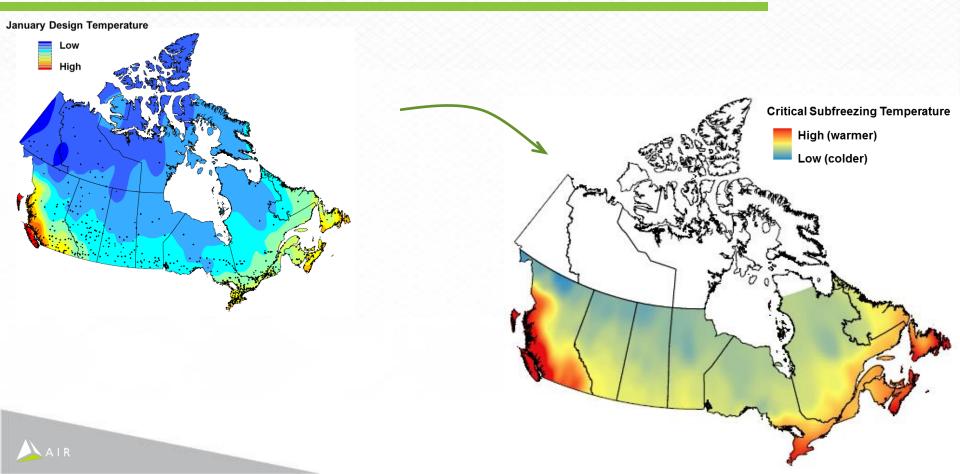
Winter Storm Damage Comes from Different Perils

Freezing Temperature

Water damage from bursting pipes



Vulnerability Varies Regionally and by Peril



10 mm Freezing Rain Can Disrupt a Region



Damage due to falling trees

Source: Wikipedia, "December 2013 North American Ice Storm"

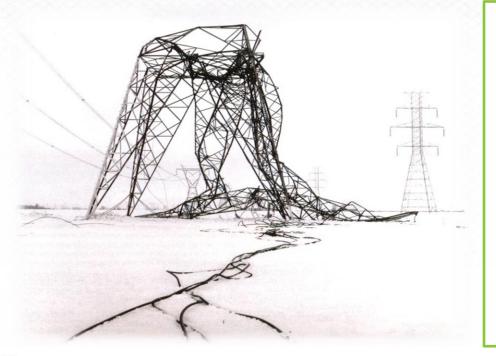
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Freezing Rain Can Disrupt a Region: Power Outage



Collapsed transmission towers, Quebec, 1998 ice storm

Power Outage

- Additional business interruption and living expenses losses
- Increasing building damage from freezing temperature
- Additional content losses

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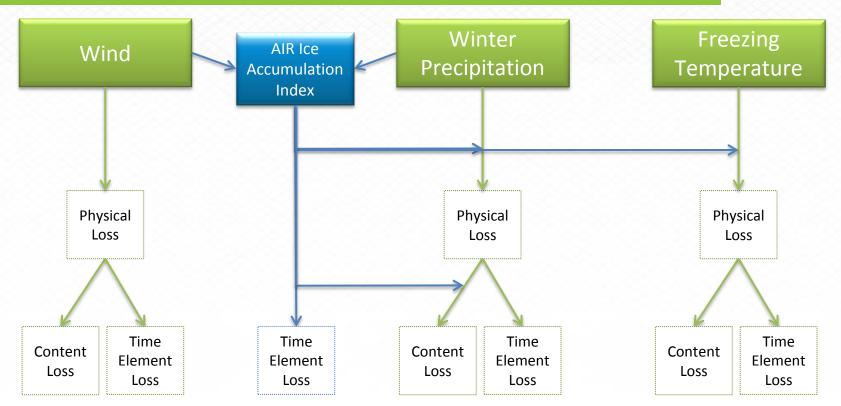
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The Sperry-Piltz Ice Accumulation Index Is a Tool to Capture Ice Storm Severity

The Sperry-Piltz Ice Accumulation Index

Ice and Wind: Radial Ice in Inches; Wind in Miles per	< 15 _{mph}	15-25 _{mph}	25-35 mph	>=35
Hour. 0.10 – 0.25 inches	0	1	2	3
0.25 – 0.50 inches	1	2	3	4
0.50 — 0.75 inches	2	3	4	5
0.75 — 1.00 inches	3	4	5	5
1.00 – 1.50 inches	4	5	5	5
> 1.50 inches	5	5	5	5

Physical, Content, and Time Element Losses Make Up the Total Losses



Explicit damage functions for wind, winter precipitation, and freezing temperature.

Supporting residential, commercial, and small and large industrial facilities for different construction types as well as auto and mobile homes

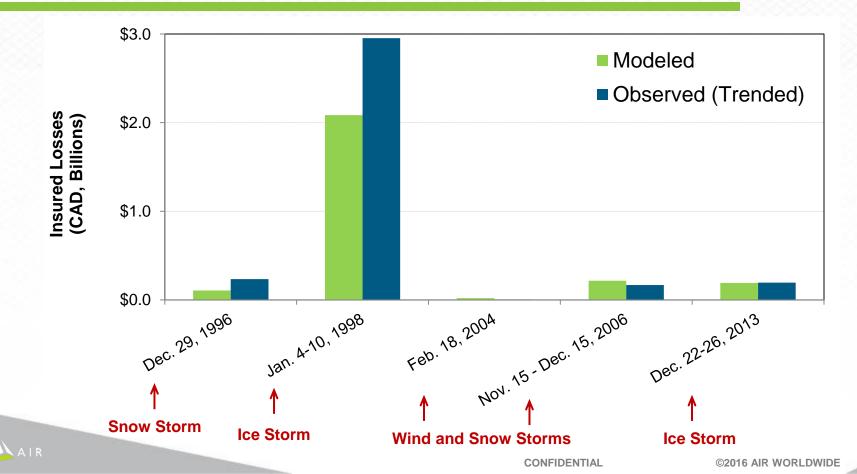
Supporting different building heights

Supporting damage functions for building, content, and time element losses

Accounting for temporal variation in vulnerability due to changes in construction practices and materials, as well as aging and deterioration

Explicitly modeling the regional vulnerability for wind, snow, and freezing temperature

Historical Events Validation



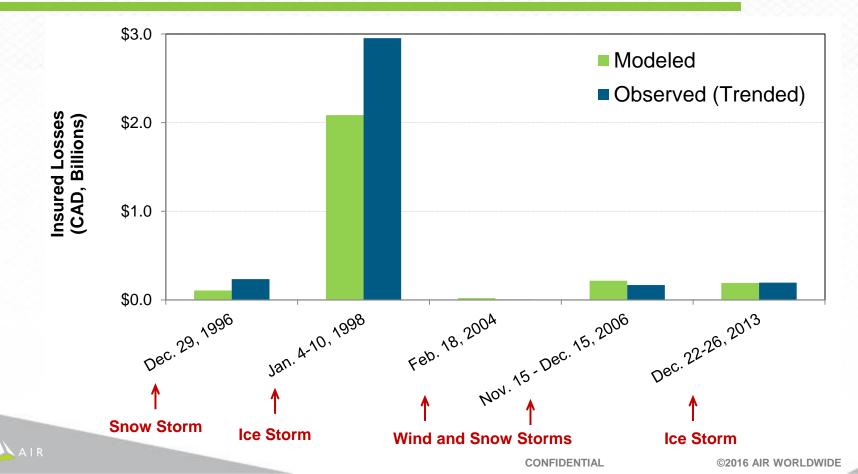
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What Does the Model Tell Us About the 1998 Ice Storm?

Some Things to Consider...



Historical Events Validation

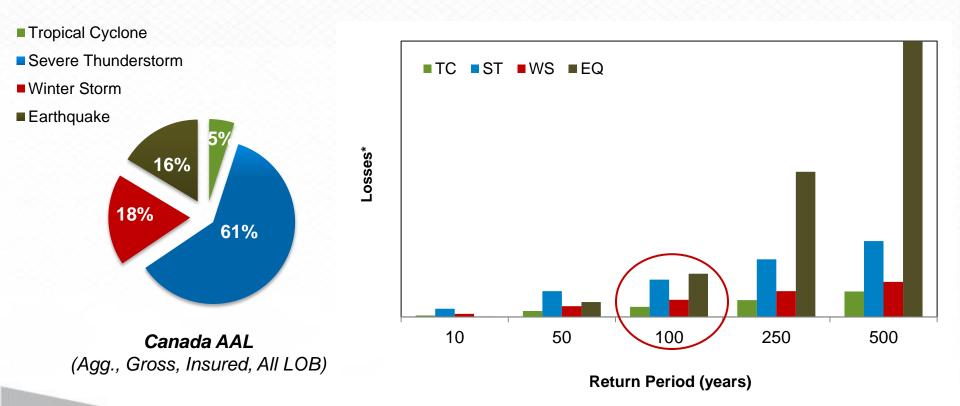


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Risk Across All Perils: Canada



In Canada, All Perils Have Non-Negligible Contribution to the Losses



In Each Region, Different Perils Dominate the Exceedance Probability Curve

